



Visit Lodi Board of Directors Meeting Agenda
Thursday, October 16, 2025 - 3:00 p.m.
Location: Fairfield Inn & Suites
262 Rocky Ln., Lodi, CA

- I. Welcome Cynthia
- II. Comments from the public on non-agenda or agenda items Cynthia
(The time allowed per item for comments made by the public is limited to 3 minutes)
- III. Comments from the Board on non-agenda items Cynthia
- IV. Consent items (Action) Cynthia
 - a. Approve September 18, 2025, Board of Directors meeting minutes
 - b. Accept September 2025 financial statements
- V. New business
 - a. Presentation of the Lodi Destination Master Plan by David Holder with Clarity of Place.
- VI. Adjourn Cynthia

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Public comments may also be emailed to boardmeeting@visitlodi.com. Public comments received via email will be provided to the Visit Lodi Board of Directors and will be included in the official minutes of the meeting but will not be read aloud at the meeting. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Wes Rhea, at Visit Lodi (209) 365-1195 at least 48 hours prior to the meeting.