



**Visit Lodi Board of Directors Meeting Agenda**  
**Thursday, August 21, 2025 - 3:00 p.m.**  
**Location: 25 N. School St. Lodi, CA**

- |   |      |
|---|------|
| I. Welcome  | Beth |
| II. Comments from the public on non-agenda or agenda items<br>(The time allowed per item for comments made by the public is limited to 3 minutes) | Beth |
| III. Comments from the Board on non-agenda items  | Beth |
| IV. Consent items (Action)  | Beth |
| a. Approve July 17, 2025, Board of Directors meeting minutes  |      |
| b. Accept July 2025 financial statements  |      |
| V. Reports of officers, boards, and standing committees   |      |
| a. Chair's Update   | Beth |
| b. CEO report   | Wes  |
| i. Marketing, Website, & Research Update  |      |
| ii. Sports Tourism Strategic Plan Review & Discussion   |      |
| iii. Conflict of Interest & Confidentiality Agreements Signature Updates  |      |
| VII. Old business   |      |
| a. None   |      |
| VIII. New business (Action)   | Beth |
| a. Signature Card Updates   |      |
| Authorize updates to the F&M Bank Signature Cards to remove former board members and add the new authorized signers.                              |      |
| IX. Adjourn   | Beth |

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Public comments may also be emailed to [boardmeeting@visitlodi.com](mailto:boardmeeting@visitlodi.com). Public comments received via email will be provided to the Visit Lodi Board of Directors and will be included in the official minutes of the meeting but will not be read aloud at the meeting. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Wes Rhea, at Visit Lodi (209) 365-1195 at least 48 hours prior to the meeting.