

Visit Lodi
Board of Directors Meeting Agenda
Thursday, April 18, 2024 3:10 p.m.
Location: 25 N. School St. Lodi, CA

Public comments may be made in the following manner:

1. In-person at the meeting
2. Email – nbeckman@visitlodi.com (received no later than 2 hours prior to the meeting)
3. Mail – Visit Lodi, 25 N. School St. Lodi, CA 95240
4. Hand delivery: Visit Lodi, 25 N. School St., Lodi, CA 95240 (received no later than 2 hours prior to the meeting)

(Public comments received via email, mail, or hand delivery will be provided to the Visit Lodi Board of Directors and will be included in the official minutes of the meeting but will not be read aloud at the meeting)

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| I. | Welcome and introductions | Annette |
| II. | Comments from the public on non-agenda or agenda items
(The time allowed per item for comments made by the public is limited to 3 minutes) | Annette |
| III. | Comments from the Board on non-agenda items | Annette |
| IV. | Consent items (A)
a. Approve February 22, 2024 Board of Directors meeting minutes
b. Approve February 2024 & March 2024 financial statements | Annette |
| V. | Reports of officers, boards, and standing committees
a. Chairman’s update
b. CEO report | Annette |
| VI. | Old business
a. None | Nancy |
| VII. | New business (A)
a. Approve change to 2024 budget, moving \$29,500 from the Technology to Advertising general ledger category
b. Discuss and direct CEO to enter into a revised contract with Madden Media, eliminating (1) out of town Media Mission event and adding (5) press trips | Nancy |
| VIII. | Adjourn | Annette |